

नवोदय विद्यालय समिति
मानव संसाधन विकास मंत्रालय
(स्कूल शिक्षा और साक्षरता विभाग)

भारत सरकार
बी-15, इंस्टीटयुशनल एरिया, सेक्टर-62, नोएडा (उ.प्र.) -201309
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Navodaya Vidyalaya Samiti
Ministry of Human Resource Development
(Deptt. of School Education & Literacy)

Government of India
B-15, Institutional Area, Sector-62, NOIDA (U.P.): 201309
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F.No. 1-4/2017-NVS(IT)/49

Dated : 12.8.2017

To,

The Dy. Commissioner,
Navodaya Vidyalaya Samiti,
All Regional Offices

Subject : Use of social media to reach out to public

Ref.: Our earlier communication of even no. dated 4.7.2017

Sir/Madam,


As you are aware growing digitization coupled with support from social media has become a strong communication medium which is available without any cost and provides faster reach out to the world at large. The available commonly used social media such as Twitter, Facebook and Youtube may be used to communicate with the outside world. These will also be helpful to communicate the work being done in the field of education for society by JNVs.

Keeping in view the above, all Regional Offices and Vidyalayas are once again requested to have their account created on these social media and put them on respective Websites for information of public. Information may be posted on these medium regularly for public which will surely enhance the transparency.

Starting of Twitter by all officers and teachers to be completed by 15.8.2017.

Also please share positive developments of the institute with the public.

Yours faithfully,


(A.N. Ramachandra)
Jt. Commissioner (Acad.)

Copy to :

1. All Officers at HQ. for similar action.
2. Principals/teachers for similar action (Copy to be placed on Website).

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14/8/17